

CURRICULUM VITAE

Rasha A. Abdulla, Ph.D.
Associate Professor and Past Chair
Journalism and Mass Communication
The American university in Cairo
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EDUCATION

University of Miami *(Aug. 2000 - Dec. 2003)*

Ph.D. in communication

- Dissertation: The uses and gratifications of the Internet among Arab students in Egypt.

Georgia State University

(Aug. 1999 - May 2000)

Ph.D. student in communication

The American University in Cairo

(Sept. 1992 - Feb. 1996)

Master of Arts degree in journalism and mass communication (JMC)

The American University in Cairo

(Sept. 1988 - June 1992)

Bachelor of Arts degree in JMC with highest honors (ranking first)

- Minor: political science
- G.P.A.: 3.82/4.00 -- highest G.P.A. among Bachelor of Arts students

TEACHING EXPERIENCE/AWARDS

Associate Professor (tenured)

(June 2010-present)

Journalism and Mass Communication Department

The American University in Cairo

International Visiting Scholar

(Dec. 2012)

Center for Information Technology and Society, University of California, Santa Barbara
(On sabbatical from AUC)

Excellence in Research and Creative Endeavors Award, AUC

(June 2011)

Associate Professor and Chair (tenured)

(Aug 2010-June 2011)

Journalism and Mass Communication Department

The American University in Cairo

Associate Professor (tenured) *(May 2010-Aug. 2011)*
Journalism and Mass Communication Department
The American University in Cairo

International Visiting Scholar/Researcher *(March-April 2009)*
The Annenberg School for Communication, University of Southern California
(On pre-tenure leave from AUC)

International Visiting Scholar/Researcher *(April 2009)*
College of Communication, Marquette University
(On pre-tenure leave from AUC)

Excellence in Research Award, School of Business, Economics, and Communication, AUC *(May 2007)*

Assistant Professor and Graduate Director *(Aug. 2009-May 2010)*
Journalism and Mass Communication Department
The American University in Cairo

Assistant Professor *(Jan. 2004-May 2010)*

Journalism and Mass Communication Department
The American University in Cairo

Courses Taught:

JRMC 200 (Introduction to Communication)
JRMC 201 (Mass Media Writing I)
JRMC 202 (Mass Media Writing II)
JRMC 270 (Online Communication)
JRMC 301 (Editing and Design)
JRMC 320 (Communication Research Methods)
JRMC 500 (Communication Theory)
JRMC 501 (Advanced Reporting and Writing)
JRMC 504 (Advanced Mass Media Research)
JRMC 580 (Impact of Television: Issues and Development)
JRMC 588 (Comprehensive Exams)
JRMC 590 (Special Topics: Online Communication)
JRMC 590 (Special Topics: Media, Law, and Revolution)
JRMC 599 (Research Guidance and Thesis)

International Visiting Professor *(Summer 2006)*
Portland State University

Courses Taught:

SP 399 (Communication, Culture, and Middle Eastern Societies)
INTL 410/510 (The Internet in the Arab World)

Advanced Teaching Certification *(Dec. 2003)*
University of Miami's Instructional Advancement Center

International Communication Association Outstanding Teaching Award

(May, 2003)

Graduate Teaching Assistant (Communication)

(Aug. 2000 – Dec. 2003)

University of Miami

Instructor of Record for:

CBR 301 (Measurement and Analysis for Broadcast and Cable Audiences)

COS 211 (Public Speaking)

Graduate Teaching Assistant (Communication)

(Aug. 1999 - May 2000)

Georgia State University

Instructor of Record for:

JOUR/SPCH 2500 (Communication Research Methods and Technology)

JOUR 1010 (Basic Journalism Writing)

Faculty Advisor/Managing Director

(Sept. 1998 - Aug. 1999)

Caravan, student newspaper of the American University in Cairo (AUC)

Lecturer of Journalism and Mass Communication

(Sept. 1997 - Aug. 1999)

The American University in Cairo

Courses Taught:

JRMC 301 (Editing and Design)

JRMC 401 (Advanced Journalistic Writing)

JRMC 311 (Writing for Broadcast Audiences)

JRMC 312 (Newspaper Staff I)

JRMC 412 (Newspaper Staff II)

RESEARCH PUBLICATIONS

- Abdulla, R. (in press). Media diversity in Egypt: Monitoring newspapers and talk shows during the first post-revolution Parliamentary elections. In P. Valcke, M. Sukosd, & R. Picard (Eds.), *Media pluralism: Concepts, risks and global trends*. Palgrave Macmillan.
- Abdulla, R. (in press). The Middle East: Media in the midst of change. In W. Hachten, & J. Scotton (Eds.), *World News Prism* (9th ed). Wiley-Blackwell.
- Abdulla, R. (in press). Public Service Broadcasting in Egypt: Strategies for Media Reform. In J. Obar, D. Freedman, R. McChesney, & C. Martens (Eds.), *Strategies for Media Reform: International Perspectives*. Fordham University Press.
- Abdulla, R. (2014). Egypt's media in the midst of revolution." *Carnegie Foundation*. Available at <http://carnegiendowment.org/2014/07/16/egypt-s-media-in-midst-of-revolution/hjzo>

- Abdulla, R. (2014). Egypt's media in the Midst of revolution. [In Arabic]. *Carnegie Foundation*. Available at <http://ceip.org/13vB8Xn>
- Abdulla, R. (2013). Mapping digital media: Egypt Report. Open Society Foundations. New York. Available online at <http://www.opensocietyfoundations.org/reports/mapping-digital-media-egypt>
- Abdulla, R. (2013). Public service broadcasting in the MENA Region: Egypt report. Panos Paris Institute and the Mediterranean Observatory of Communication. Paris.
- Abdulla, R. (2013). A general look at media diversity in selected Egyptian newspapers (March-April 2013). Media Diversity Institute, London. Available online at <http://media-diversity.org/en/additional-files/documents/MDI%20Final%20Report%20on%20Media%20in%20Egypt.pdf>
- Abdulla, R. (2013). A general look at media diversity in selected Egyptian newspapers (March-April 2013). [In Arabic]. Media Diversity Institute, London. Available online at <http://media-diversity.org/en/additional-files/documents/MDI%20Final%20Report%20on%20Media%20in%20Egypt%20%28Arabic%29.pdf>
- Abdulla, R. (2013). Media diversity during Egypt's Constitutional referendum (November-December 2012). Media Diversity Institute, London. Available online at <http://media-diversity.org/en/additional-files/documents/b-studies-reports/MDI%20Diversity%20Observatory%20Report%203.pdf>
- Abdulla, R. (2013). Media diversity during Egypt's Constitutional referendum (November-December 2012). [In Arabic]. Media Diversity Institute, London. Available online at <http://media-diversity.org/en/additional-files/documents/b-studies-reports/report3.pdf>
- Abdulla, R. (2012). Media diversity during Egypt's Presidential elections (May-June 2012). Media Diversity Institute, London. Available online at http://media-diversity.org/en/additional-files/documents/b-studies-reports/MDI_Egypt_Media_Monitoring_Report_2.pdf
- Abdulla, R. (2012). Media diversity during Egypt's Presidential elections (May-June 2012). [In Arabic]. Media Diversity Institute, London. Available online at http://media-diversity.org/en/additional-files/documents/News%20Documents/MDI_Media_Monitoring_Report_2_AR.pdf
- Abdulla, R. (2012). Media diversity during Egypt's Parliamentary elections (November-December 2011). Media Diversity Institute, London. Available online at http://media-diversity.org/en/additional-files/documents/News%20Documents/MDI_Media_Monitoring_Report_1_EN.pdf

- Abdulla, R. (2012). Media diversity during Egypt's Parliamentary elections (November-December 2011). [In Arabic]. Media Diversity Institute, London. Available online at http://media-diversity.org/en/additional-files/documents/News%20Documents/MDI_Media_Monitoring_Report_1_AR.pdf
- Abdulla, R. (2011). The revolution will be tweeted. *Cairo Review*,1(3), Fall. Available online from <http://www.aucegypt.edu/gapp/cairoreview/Pages/articleDetails.aspx?aid=89>
- Abdulla, R., and Abou Oaf, M. (2011). Collective guilt as a response to evil: The case of Arabs and Muslims in the Western media. In M. Fackler & R. Fortner (Eds.), *Blackwell Handbook of Global Communication and Media Ethics*. Oxford: Blackwell.
- Abdulla, R. (2010). The changing Middle East media over the past 20 years: opportunities and challenges. In B. Korany (Ed.), *The Changing Middle East*. Cairo: The American University in Cairo Press.
- Abdulla, R. (2009). Policing the Internet in the Arab World. *Emirates Occasional Papers*. Abu Dhabi, United Arab Emirates: The Emirates Center for Strategic Study and Research (ECSSR).
- Abdulla, R. (2009). The Federal Democratic Republic of Facebook. *Democracy*,34. April. Available online from <http://democracy.ahram.org.eg/eng/Archive/Index.asp?CurFN=engf1.htm&DID=9904>
- Abdulla, R. (2009). The Federal Democratic Republic of Facebook. [In Arabic]. *Democracy*,34. April.
- Abdulla, R. (2008). *Arabic language use and content on the Internet*. Report presented to the Bibliotheca Alexandrina as part of the Access to Knowledge project. Available online at <http://www.bibalex.org/a2k/attachments/references/rasha%20en.pdf>
- Abdulla, R. (2008). *Arabic language use and content on the Internet* [In Arabic]. Report presented to the Bibliotheca Alexandrina as part of the Access to Knowledge project. Available online at <http://www.bibalex.org/a2k/attachments/references/rasha%20ar.pdf>
- Abdulla, R. (2007). *The Internet in the Arab world: Egypt and beyond*. New York: Peter Lang.
- Abdulla, R. (2007). Islam, jihad, and terrorism in post 9/11 Arabic discussion boards. *Journal of Computer-Mediated Communication*,12(3). Available online from <http://jcmc.indiana.edu/voll2/issue3/abdulla.html>

- Abdulla, R. (2007). *Translating Cultural Diversity into Policy Action*. Working Paper, the UNESCO World Report on Cultural Diversity.
- Abdulla, R. (2006). An overview of media developments in Egypt: Does the Internet make a difference? *Global Media Journal--Mediterranean Edition, 1*(1), 88-100.
- Abdulla, R. (2006). The Status of Higher Education in Egypt: Where Are We Compared to Others? And Why? *The AUC Research Conference Proceedings*. The American University in Cairo, Egypt.
- Abdulla, R. (2005). Towards believing what you see on the Egyptian news.... Well, at least most of it. *The AUC Research Conference Proceedings*. The American University in Cairo, Egypt.
- Abdulla, R. (2005). Taking the E-train: The development of the Internet in Egypt. *Global Media & Communication, 1*(2), 149-165.
- Abdulla, R. (2005). *The Internet in Egypt and the Arab world*. [In Arabic]. Cairo: Afaq Publications.
- Abdulla, R. (2005). Review of the book *Women and Media in the Middle East: Power through Self-Expression*. University of Washington Resource Center for Cyberculture Studies. Available online at <http://www.com.washington.edu/rccs>
- Abdulla, R. (2005). What they post: Arabic-language message boards after the September 11 attacks. In M. Salwen, B. Garrison, & P. Driscoll (Eds.), *Online News and the Public*. Mahwah, NJ: Lawrence Erlbaum Associates.
- Abdulla, R., Garrison, B., Salwen, M., Driscoll, P., & Casey, D. (2005). *Online news credibility*. In M. Salwen, B. Garrison, & P. Driscoll (Eds.), *Online News and the Public*. Mahwah, NJ: Lawrence Erlbaum Associates.
- Lin, C., Salwen, M., & Abdulla, R. (2005). *Uses and gratifications of online and offline news: New wine in an old bottle?* In M. Salwen, B. Garrison, & P. Driscoll (Eds.), *Online News and the Public*. Mahwah, NJ: Lawrence Erlbaum Associates.
- Abdulla, R. (2004). The Egyptian oral rehydration therapy campaign (1983 - 1991): From theory to successful strategy. In A. Singhal, M. Cody, E. Rogers, & M. Sabido (Eds.), *Entertainment-Education and Social Change: History, Research, and Practice*. Mahwah, NJ: Lawrence Erlbaum Associates.
- Abdulla, R. (2003). The uses and gratifications of the Internet among Arab students in Egypt. *Doctoral dissertation*, The University of Miami, Coral Gables, Florida. Dissertation Abstracts International, DAI-A, 65/01, 11

- Abdulla, R. (2000). Why kids want their MTV: A cross-cultural perspective. In *Civic Discourse in the Middle East and Digital Age Communication*. L. Gher, & H. Amin (Eds.), Greenwich, CT: Ablex.
- Abdulla, R. (1996). The uses and gratifications of music television in Egypt: Why kids want their MTV. *Master's thesis*, The American University in Cairo, Cairo, Egypt.

RESEARCHPRESENTATIONS

- Abdulla, R. (2014). *Social media amidst four regime changes: Lessons from the Khaled Said page and beyond*. Presented to NCA 2014 (National Communication Association) Convention, Chicago, Illinois.
- Abdulla, R. (2014). *Navigating the boundaries between state and public: the case of public service broadcasting in Egypt*. Presented to the Re-visionary Interpretations of the Public Enterprise in Media (RIPE) Conference. Tokyo.
- Abdulla, R. (2014). *Facebook polls as proto-democratic instruments: The 'We Are All Khaled Said' Facebook page*. Presented to the Social Media and the Transformation of Public Space Conference. University of Amsterdam, Amsterdam.
- Abdulla, R. (2013). *Reform of the public media in Egypt*. Presented to the International Communication Association Convention. London.
- Abdulla, R. (2012). *Lessons from Egypt: The roles and limits of social media in political activism and transformation*. Keynote address. The biennial conference series on Cultural Attitudes towards Technology and Communication (CATaC). Aarhus, Denmark.
- Abdulla, R. (2012). *Democratic Governance, Engagement, Participation, Information and Accountability: Lessons from Egypt*. Taiwan Foundation for Democracy. Universidad Torcuato Di Tella, Buenos Aires.
- Abdulla, R. (2012). *Developing a Research Agenda for a Democratic Future in Egypt*. World Press Freedom Day Conference. UNESCO and Media Diversity Institute. Tunis, Tunisia. May 2012.
- Abdulla, R. (2012). *Spectrum Regulation Policies in Egypt*. Columbia University and Open Society Foundations. New York. May 2012.
- Abdulla, R. (2011). *An analysis of Egypt's State Television Public Broadcasting Service: Results of a Two-Year Study*. Presented to the UNESCO International Conference on Media Reform and Research, Cairo, Egypt.

- Abdulla, R. (2011). *Press Freedoms in the Post-Arab Spring*. Keynote Presented to the AUSACE (Arab-US Association for Communication Educators) Convention, Beirut, Lebanon.
- Abdulla, R. (2011). *The Impact of Digital and Social Media on Press Freedom*. Presented to the AUSACE (Arab-US Association for Communication Educators) Convention, Beirut, Lebanon.
- Abdulla, R. (2011). *The Invisible Republic of the Internet*. Presented to the Personal Democracy Forum, New York University, NY.
- Abdulla, R. (2011). *Social Media and Youth in Egypt: How Together They Brought Down Egypt's Dictator*. Presented to the International Conference on Social Media, Florida International University, Florida.
- Abdulla, R. (2011). *Mapping Digital Media in Egypt: How Social Media Brought Down the Dictator*. Presented to World Press Freedom Day, Washington, D.C.
- Abdulla, R. (2011). *Precedents for Public Service Broadcasting in Egypt: Findings from a Panos Project*. Presented to the International Conference on Rebuilding Egyptian Media for a Democratic Future, Cairo, Egypt.
- Abdulla, R. (2010). *The Digital Divide and Internet Freedom: The Case of the Arab World*. Presented to NCA 2010 (National Communication Association) Convention, San Francisco, CA.
- Abdulla, R. (2010). *The Digital Divide and Internet Use for Political Activism in Egypt*. Presented to NCA 2010 (National Communication Association) Convention, San Francisco, CA.
- Abdulla, R. (2010). *Social Networking Systems and Political Activism*. Presented to the 18th AUC Annual Research Conference. The American University in Cairo, Egypt.
- Levine, T., Ali, M., Dean, M., Hartman, J., Abdulla, R., Sultan, F., & Garcia-Ruano, K. (2010). *Toward a Pancultural Typology of Deception Motives*. Presented to ICA 2010 (International Communication Association) Convention, Singapore.
- Abdulla, R., & Keenan, K. (2009). *Gender and Perceptions of Celebrity Advertising in Egypt*. Presented to the AUSACE (Arab-US Association for Communication Educators) Convention, Cairo, Egypt.
- Abdulla, R. (2009). *Privacy VS Freedom of Expression on Facebook*. Presented to the Global Mobility Roundtable (GMR) Convention, Cairo, Egypt.

- Abdulla, R. (2009). *Reporting on Religious Diversity in the Media*. Presented to the Global Forum on Freedom of Expression, Oslo, Norway.
- Abdulla, R. (2009). *Online Freedom of Expression in the Arab World*. Presented to the Press Freedom on the Internet Conference, Center for Socio-Legal Studies, London.
- Abdulla, R. (2009). *Measuring Public Opinion in Egypt: The Case of the Information and Decision Support Center's Public Opinion Poll Center*. Presented to the Advances in Audience and Consumer Measurement Conference, Miami, Florida.
- Abdulla, R. (2007). *Towards Enhancing Media Education in the Arab World: Overcoming Problems and Achieving Accreditation*. Presented to the AUSACE (Arab-US Association for Communication Educators) Convention, Dubai, United Arab Emirates.
- Abdulla, R. (2007). *On the Road to Academic Accreditation: The Importance of Research and Balanced Curricula*. Presented to the International Conference on Higher Education in the 21st Century, Manama, Kingdom of Bahrain.
- Abdulla, R. (2007). *Sampling methods: What works and what does not work for Egypt*. Presented to the Cairo International Conference on Public Opinion (CICPO), Cairo.
- Abdulla, R. (2006). *Convergence, Consolidation, and Con-News*. Presented to Prince Talal Center for American Studies and Research conference on Journalism in American Cinema, The American University in Cairo, Cairo.
- Abdulla, R. (2006). *Women and the Internet*. Presented to the Arab League Conference on Women and the Media, Cairo.
- Abdulla, R. (2006). *The Status of Higher Education in Egypt: Where Are We Compared to Others? And Why?* Presented to the AUC Research Conference. The American University in Cairo, Egypt.
- Abdulla, R. (2005). *The Internet and the health of the civic society in Egypt*. Presented to NCA 2005 (National Communication Association) Convention, Boston, MA.
- Abdulla, R. (2005). *The Internet in Egypt and the Arab World: How governments deal with the free flow of online information*. Presented to NCA 2005 (National Communication Association) Convention, Boston, MA.
- Abdulla, R. (2005). *Towards believing what you see on the Egyptian news.... Well, at least most of it*. Presented to the AUC Research Conference, The American University in Cairo, Egypt.

- Abdulla, R. (2004). *The uses and gratifications of the Internet among Arab students in Egypt*. Presented to NCA 2004 (National Communication Association) Convention, Chicago, Illinois.
- Abdulla, R. (2004). *Using alumni surveys for assessment: Surveying alumni from the American University in Cairo*. Presented to NCA 2004 (National Communication Association) Convention, Chicago, Illinois.
- Abdulla, R. (2004). *Teaching American and Arab students in Egypt and the US*. Presented to NCA 2004 (National Communication Association) Convention, Chicago, Illinois.
- Abdulla, R. (2004). *New approaches for Egyptian media leadership in the Arab world*. Presented to the AUSACE (Arab-US Association for Communication Educators) Convention, Cairo, Egypt.
- Abdulla, R. (2004). *Youth attitudes towards Arabic video clips in Egypt*. Presented to the American Research Center in Egypt Conference on Music and Television, Cairo, Egypt.
- Abdulla, R. (2003). *Creating community: What the Internet means to Arab students*. Presented to NCA 2003 (National Communication Association) Convention, Miami, Florida.
- Abdulla, R. (2003). *Exploring the concept of virtual community among international students*. Presented to ICC 2003 (Intercultural Communication Conference), Miami, Florida.
- Lin, C., Salwen, M., & Abdulla, R. (2003). *Uses and gratifications of offline Newspapers and online news*. Presented to ICA 2003 (International Communication Association), San Diego, California.
- Abdulla, R. (2002). *Content analysis of major Arabic-language online message boards following September 11*. Presented to NCA 2002 (National Communication Association) Convention, New Orleans, Louisiana.
- Abdulla, R., Garrison, B., Salwen, M., Driscoll, P., & Casey, D. (2002). *The credibility of newspapers, television news, and online news*. Presented to AEJMC 2002 (Association for Education in Journalism and Mass Communication), Miami, Florida.
- Lin, C., Salwen, M., & Abdulla, R. (2002). *Uses and gratifications of online and offline news: New wine in an old bottle?* Presented to AEJMC 2002 (Association for Education in Journalism and Mass Communication), Miami, Florida.
- Salwen, M., Driscoll, P., Garrison, B., Abdulla, R., Campbell, K., & Casey, D. *Third-person perceptions of fear during the war on terrorism: How each side of the digital*

divide perceives the other. Presented to AEJMC 2002 (Association for Education in Journalism and Mass Communication), Miami, Florida.

- Abdulla, R. (2002). *Online Arabic-language discussions of 9/11 and the aftermath: What are they saying on the other side of the Atlantic?* Presented to BEA 2002 (Broadcast Education Association), Las Vegas, Nevada.
- Abdulla, R. (2002). *A content analysis of an Arabic-language message board following September 11.* Presented to ICC 2002 (Intercultural Communication Conference), Miami, Florida.
- Abdulla, R. (2001). *The Internet in the Middle East: An overview of developments and current status.* Presented to the NCA 2001 (National Communication Association) Convention, Atlanta, Georgia.
- Abdulla, R. (2001). *Age, gender, & music genre as predictors of the uses and gratifications of MTV in Egypt.* Presented to the NCA 2001 (National Communication Association) Convention, Atlanta, Georgia.
- Abdulla, R. (2001). *Arabic music on the Internet: Copyrights or copywrongs?* Presented to the AUSACE (Arab-US Association for Communication Educators) Convention, Atlanta, Georgia.
- Abdulla, R. (2001). *Internet radio in the Middle East.* Presented to BEA 2001 (Broadcast Education Association), Las Vegas, Nevada.
- Abdulla, R. (2001). *Modernism, postmodernism, & Pink Floyd: Is there anybody out there?* Presented to ICC 2001 (Intercultural Communication Conference), Miami, Florida.
- Abdulla, R. (2000). *International music across cultural boundaries: But hey, does the term really exist?* Presented to ICC 2000 (Intercultural Communication Conference), Miami, Florida.
- Abdulla, R. (1999). *The impact of Music Television (MTV) on music broadcasting in Egypt and the Middle East region.* Presented to ARTICLE 19 (International Centre Against Censorship), Cairo, Egypt.
- Abdulla, R. (1998). *Why kids want their MTV: A cross-cultural perspective.* Presented to the AUSACE (Arab-US Association for Communication Educators) Convention, Cairo, Egypt. Abstract available at <http://www.gsu.edu/~wwwaus/conference3.html>

INVITED LECTURES & PRESENTATIONS

- *Egyptian media in transition*. European Union Southern Neighborhood Civil Society Forum. Brussels. May 2014.
- *Viral revolutions, open governance*. International Peace Institute. Vienna. April 2014.
- *Egyptian media in transition*. European Union Southern Neighborhood Civil Society Forum. Brussels. April 2014.
- *Egypt after Morsi*. Corrente Rosa Association, Foreign Press Association. Rome. Feb. 2014.
- *Double standards in Egyptian media and its effect on freedom of expression*. Egyptian Initiative for Personal Rights (EIPR), Cairo. Sept. 2013.
- *Public-service television, a Mediterranean ambition*. CMCA (Mediterranean Center of Audiovisual Communication), PriMed. Marseilles, France. June 2013.
- *Cyberactivism: Caught between love and hate?* Stockholm Internet Forum. Swedish Ministry of Foreign Affairs. Stockholm. May 2013.
- *From "liberal autocracy" to "illiberal democracy."* Cairo Talks on Transformation and Change. German Academic Exchange Service. Cairo. May 2013.
- *The State of the Media in Egypt: Threats and Opportunities*. World Press Freedom Forum. UNESCO, Cairo. May 2013.
- *Mapping EuroMed Media Dialogue: Good Practices in Journalistic Exchanges and Training, and Proposed Plan of Action*. The Anna Lindh Foundation, Belfast, Ireland. May 2013. (Presentation delivered by co-author Paul Gillispie).
- *Plurality in the Media of the Arab World*. UNESCO World Trends Study Workshop, UNESCO, Paris. Feb. 2013.
- *Media Diversity During Egypt's Constitutional Referendum (November-December 2012)*. Media Diversity Institute, Cairo. Feb. 2013.
- *Closing Remarks: What the Civic Society Needs*. Invited talk for the closing plenary session of the Anna Lindh Foundation Forum. Marseille. April 2013.
- *Media in the Midst of Transition*. Invited talk for the media experts session of the Anna Lindh Foundation Forum. Marseille. April 2013.

- *Euro-Med Media Mapping: Good Practices and Action Plan*. Invited talk for the Anna Lindh Foundation Euro-Med Media Meeting. Barcelona. March 2013.
- *Promoting Freedom of Expression and Media Development in Egypt*. Invited talk for the UNESCO World Summit on Information Systems +10. Paris. Feb. 2013.
- *The role of social media in the aftermath of Egypt's revolution*. Invited public lecture for University of California, Santa Barbara. Dec. 2012.
- *Egypt's Revolution from the 18 Days to Now: Was/Is Social Media Really Significant?* Invited public lecture for Stanford University. Nov. 2012.
- *Social Media and Revolution: Egypt*. Invited public lecture for the Department of Communication, San Francisco State University. Nov. 2012.
- *Social Media, Culture, and Revolution: Egypt*. Invited public lecture for the Department of Communication, California State University Long Beach. Oct. 2012.
- *The Regulatory Framework Governing ERTU: Between Regulation and Censorship*. Danish Egyptian Dialogue Institute. Cairo. Oct. 2012.
- *The Use of Social Media in the Revolutionary Process in Egypt*. Danish Egyptian Dialogue Institute, Cairo. (October 2012).
- *Media Diversity During Egypt's Presidential Elections (May-June 2012)*. Media Diversity Institute, Cairo. (Sept. 2012).
- *Media Coverage of Change within the Arab Spring in Egypt*. Euro-Mediterranean Media Dialogue Workshop. The Anna Lindh Foundation. Palermo. July 2012.
- *Mapping Digital Media: Update on the Egypt Report*. Open Society Foundations meeting. Open Society Foundations. Istanbul, Turkey. July 2012.
- *Towards a Digital Tahrir: Online Civic Engagement Across the Middle East and North Africa*. New America Foundation. Washington, D.C., April 2012.
- *The Connectivity of the Future*. Stockholm Internet Forum: Internet Freedom for Global Development. Stockholm. April 2012.
- *Internet Freedom and Human Rights in Bahrain*. Public Panel Discussion. Cairo Institute for Human Rights Studies. Cairo. April 2012.
- *Regulation of the Internet in Egypt*. Regional Expert Workshop on Media Law. Article 19. Tunis, Tunisia. March 2012.

- *Tweeting the Revolution: How Social Media Helped Bring Down Egypt's Dictator*. Provost Lecture. The American University in Cairo, Egypt. Feb. 2012.
- *Reporting Diversity Across Cultures*. Invited presentation for Media Diversity Workshop. Media Diversity Institute: Cairo, Egypt. Jan. 2012.
- *The Power of Social Media*. Invited keynote presentation for Karama Human Rights Film Festival. Karama and the Jordanian Royal Cultural Center: Amman, Jordan. Dec. 2011.
- *Public Broadcasting Service in Egypt*. Invited presentation for the High-Level Media Group Reunion. The Anna Lindh Foundation and the United Nations Alliance of Civilizations: The Dead Sea, Jordan. Oct. 2011.
- *Reporting Diversity Across Cultures*. Invited presentation for Media Diversity Workshop. Media Diversity Institute: Tunis, Tunisia. Sept. 2011.
- *Diversity in the Square VS Diversity in the Media in Egypt*. Invited lecture for the meeting of the OECD and the Anna Lindh Foundation. Paris, France. July 2011.
- *The Invisible Republic of the Internet*. Presented to the Personal Democracy Forum, New York University, New York. June 2011. Available online from <http://www.youtube.com/watch?v=qDeOdEtmE70>
- *Growing Threats to Internet Freedom*. Invited lecture for the United Nations Human Rights Council. Geneva, Switzerland. June 2011.
- *The People Want to Tweet the Revolution: How Social Media Brought Down Egypt's Dictator*. Invited public lecture for the Graduate School of Journalism, Columbia University. May. 2011.
- *The Anna Lindh Report on Euromed Intercultural Trends 2010: EGYPT*. Invited public lecture for the regional meeting of the Anna Lindh Foundation. Athens, Greece. April 2011.
- *The 18 days that Changed Egypt*. Invited talk to University of Miami students and faculty. Miami, Florida (through Skype). March 2011.
- *Online Engagement and the Power to Change the World*. Invited Contribution to Take Action Panel, Rome, Italy (via Skype). February 2011.
- *Freedom of Expression in Egypt in a Politically Sensitive Year*. Invited public lecture for the Department of Communication, California State University Long Beach. Nov. 2010.

- Abdulla, R. (2010). *The Use of Social Networking Systems among Youth: Can Facebook force change?* Presented to the Roundtable on Youth Media Consumption and Production in the Arab countries and Iran, UNICEF and the Issam Fares Institute for Public Policy and International Affairs, the American University of Beirut, Lebanon.
- Abdulla, R. (2010). *Social Networking Systems: Challenges to Privacy and Freedom of Expression.* Presented to Al Arabi Magazine Annual Workshop, Ministry of Information, Kuwait.
- *Reporting Across Cultures.* Invited presentation for Media Diversity Workshop. Media Diversity Institute: Rabat, Morocco. Oct. 2009.
- *Reporting Across Cultures.* Invited presentation for Media Diversity Workshop. Media Diversity Institute: Ifrane, Morocco. Oct. 2009.
- *Blogging and Social Change in the Arab world.* Invited Lecture for the Health Communication and Communication Technology and Society Group, Professor Sandra Ball-Rokeach. University of Southern California, Los Angeles, CA. March 2009.
- *Blogging As An Institution in the Arab world.* Invited Lecture for Professor Thomas Goodnight's doctoral seminar on "Macro Theories of Communication: The Economy of Attention." University of Southern California, Los Angeles, CA. March 2009.
- *Online News Media and the Recent Mideast Conflict.* Invited Lecture for Professor Philip Seib's class. University of Southern California, Los Angeles, CA. March 2009.
- *Media Systems in the Arab World: How Free Is the Information Flow.* Public Lecture. Marquette University, Milwaukee, WI. April 2009.
- *Communication, Conflict, and Middle East Cultures.* Invited Lecture for Professor James Scotton's class. Marquette University, Milwaukee, WI. April 2009.
- *Non-Verbal Communication in the Arab World.* Invited Lecture for Professor Lynda McCroskey's class on "Non-Verbal Communication." California State University at Long Beach, Long Beach, CA. April 2009.
- *How the Western Media Cultivates the Arab Image.* Invited Lecture for Professor Lynda McCroskey's class on "Communication Theory." California State University at Long Beach, Long Beach, CA. April 2009.
- *Reporting Across Cultures.* Invited presentation for Media Diversity Workshop. Media Diversity Institute: Cairo. Jan. 2009.

- *The Power of Facebook: Online Social Networks As Tools for Civic Engagement*. Public Lecture: The John D. Gerhart Center for Philanthropy and Civic Engagement. The American University in Cairo. Nov. 2008.
- *Freedom of Expression on the Internet in the Arab World*. Lecture and book signing event (The Internet in the Arab World: Egypt and Beyond. Peter Lang, 2007): Books and Books, Miami, Florida. January 2008.
- *From Dissertation to Publication*. Invited Lecture for doctoral students and faculty members: University of Miami, Coral Gables, Florida. January 2008.
- *Using the Internet in the Media Coverage of Human Rights Issues*. Training Session: The Egyptian National Council for Human Rights. July 2007.
- *Women and Media in the Arab World*. Public Lecture: Portland State University, Portland, Oregon. August 2006.
- *The Internet in Egypt and the Arab World*. Public Lecture: Web Salon Series, Sakiet el Sawy Cultural Wheel, Cairo. Feb. 2006.
- *The Internet in Egypt and the Arab World: Where Are We Heading?* Invited Lecture: AUC's Intensive English Program (IEP). The American University in Cairo. Nov. 2005.

AWARDS AND HONORS

- **Excellence in Research and Creative Endeavors Award, The American University in Cairo** (May 2011)
- **Excellence in Research Award, School of Business, Economics, and Communication, AUC** (May 2007)
- **International Communication Association (ICA) Outstanding Graduate Student Teaching Award** (May 2003)
- **University of Miami Outstanding Graduate Student Award-2003** (April 2003)
- **University of Miami Graduate Research & Creativity Award -1st place** (March 2003)
- **University of Miami Outstanding Graduate Student Award-2002** (April 2002)
- **University of Miami Graduate Research & Creativity Award -2nd place** (March 2002)
- **University of Miami Scholarship** (Aug. 2000 - Dec. 2003)
- **Georgia State University Scholarship** (Aug. 1999 - May 2000)
- **The 1993 Mostafa and Ali Amin Journalism Award** (Feb. 1993)
- **Academic Merit Fellowship** (Sept. 1992 - June 1994)
JMC department, AUC.
- **Nominated by the Office of Student Affairs, AUC,** (June 1992)

for the Parents' Association Cup (awarded to "the most active graduating student combining extracurricular activities with high academic achievement.")

- **AUC Sports Merit Scholarship (tennis)** (1989 - 1992)
- **Dean's List** (1989 - 1992)

PROFESSIONAL EXPERIENCE

International Media Consultant (2004 - present)

Provide consultations on Arab media, new media, freedom of expression, and research related thereto. Assignments include USAID and European Union-funded projects. Clients include IREX (The International Research and Exchanges Board), the Carnegie Foundation, the Anna Lindh Foundation, Freedom House, the Open Society Institute, Panos Institute Paris, Internews Network, Cospe International, UNESCO, UNICEF, GLG Consulting (Gerson Lehrman Group), Media Diversity Institute, Bibliotheca Alexandrina, and Zogby International.

Training and Communication Expert (1994 - present)

Conduct a variety of training workshops to various clients, including Iraqi journalists (March-April 2005), African journalists (ongoing -- twice a year), and various international organizations and corporations.

Founding Editor in Chief (2008 - Dec. 2012)

Digital Literacy Series, published by the Egyptian Cultural Palaces Authority, Ministry of Culture

Book Reviewer/Copy Editor (2001 - present)

Clients include McGraw-Hill, Longman, and the United Nations

Unit Coordinator

Marketing, Public Relations and Publications Unit (July 1996 - Aug. 1997)

AMIDEAST

Publications Specialist (July 1994 - June 1996)

AMIDEAST

Announcer (Sept. 1994 - Aug. 1999)

Radio Cairo (Local European Service, Overseas English Service)

Free lance writer/editor (1992 - present)

PROFESSIONAL AFFILIATIONS:

- Association for Education in Journalism and Mass Communication (AEJMC)
- International Communication Association (ICA)
- National Communication Association (NCA)
- Arab-US Association for Communication Educators (AUSACE)

SPECIAL SKILLS

Grant Proposal Writing:

- Two-day workshop on Successful Grant Proposal Writing , *(October 2002)*
University of Miami, USA

Statistical Analysis

- Extensive data analysis on SPSS (formerly known as Statistical Package for the Social Sciences).
- Work on spreadsheets such as Microsoft Excel and Microsoft Access.

Languages

- Excellent spoken and written Arabic (mother tongue)
- Excellent spoken and written English
- A basic knowledge of French

INTERESTS AND ACTIVITIES

Music

- Recording artist (songs and dialogue) for the Arabic version of Sesame Street and several Disney productions *(1995 - present)*
- Official voice of Daisy Duck for the Arabic-language Disney channel *(1995 - present)*
- Perform regularly at the **Cairo Opera House** and other cultural venues as a **solo artist (singer/guitarist)** and as part of several bands. *(1997 – present)*
- Founding member of the Osiris Singers Choir, AUC. *(May 1993 – Aug. 1999)*
- Member of the Sobhi Bidair and Friends choir. *(2004 – present)*
- Record advertising jingles in English and Arabic.

Tennis

- Represented AUC for four years in the *(1989 - 1992)*
National Universities' Tournament and won four gold medals, a silver medal, Best Female Tennis Player cup, and a certificate of sports achievement.
- Represented AUC and won three times *(1989 - 1991)*
in Limasol, Cyprus, against Limasol Sporting Club.
- Represented AUC and won in London, *(1989)*
England, against Richmond College.
- Ranked second on the national level. *(1987)*
- Represented Egypt in the Arab Tennis Tournament in Algeria, and ranked third.
- Winner of nine national titles (first place), and eight *(1986 - 1989)*
second and third places on the national level.

PERSONAL DATA

- Date of Birth : 03/22/1973
- Place of Birth : Cairo, Egypt
- Nationality : Egyptian